

Thanks for Giving, Major!

The volunteer committee for the fifth annual internal giving campaign to support the Major Hospital Foundation is thrilled to announce that they've exceeded their 2010 goal by \$70, raising \$75,070. Campaign chair James Neal, who works in the engineering department said, "I'm so proud of my co-workers and of Major Health Partners. We're dedicated to serving the community, and giving this amount of money to support the hospital's work is yet another example of that dedication to service."

Other 2010 committee members are Denell Clark, Emergency; Lisa Harney, Lab; Becca Lawson, Environmental Services; Connie McGraw, Major OB-GYN; Ruthie Schoentrup, Major Sports Medicine; Adam Snyder, Registration; Shelley Snyder, Emergency; and Michael Vierling, Accounting. For the past four years, the internal campaign has been called Major Quality Cares, which is a spin on an old Major Hospital tagline, "Quality Care from Quality People." In 2010, however, the committee elected to call the campaign "Major Thanks for Giving," partly because the campaign runs during the month of November, encompassing the Thanksgiving holiday, but even more in gratitude for the total given in 2009, \$70,833.48. "We were blown away by the generosity shown last year, and we wanted to make sure that our constituents know how much we appreciate all that they do. The name 'Major Thanks for Giving' seemed to do that," said Michael Vierling, who served as campaign chair in 2009.

"Major Thanks for Giving" is an internal campaign," said Dr. Carrie Pumphrey, president of the foundation board of directors. "This means we offer the opportunity to give to all of our employees, volunteers, physicians, and boards of directors of the hospital and foundation," she explained. She noted that the generosity shown throughout the campaign comes as no surprise to her. "People who work in healthcare are natural nurturers," she said. "If they see a way to help, they'll do it, and I've never seen a group who gives as freely and happily as our folks at Major Health Partners. I am so thankful for the opportunity to work with them."

She also stressed that contributions from the public, what she calls "external stakeholders," are also very important. "Most people are surprised to learn that income from services rendered to patients does not cover expenses. This is true at all nonprofit hospitals," Pumphrey said. She added, "I hope that the community at-large will look to our internal campaign as a good example and consider making a gift to the foundation themselves. We're building a core group of faithful donors, and we must continue to grow that list."

Major Health Partners has been recognized two years in a row as a Thomson-Reuters Top 100 Hospital in America, receives top ratings in patient satisfaction on a regular basis, and is recognized in central Indiana as a provider of progressive treatment featuring state-of-the-art technology and world class care. Jack Horner, President and CEO of Major Health Partners said, "The current economic environment is making it challenging for us to continue to grow and maintain the level of service that we provide. Going forward, outside assistance in the form of charitable gifts is going to play a large role in our ability

to serve the community well. I would encourage people to take a look at the Major Hospital Foundation as a good investment for their charitable dollars if they see quality healthcare as a priority for the community.”

Horner and Pumphrey both praised the generosity of donors to the “Major Thanks for Giving” campaign. Pumphrey said, “The more I learn about Major Health Partners, the more impressed I am. This is a terrific organization with a wonderfully generous group of staff, clinicians and volunteers. They really care about our community, and we’re should all be proud to have them here in Shelby County.”